



I see, I forget, I hear, I remember, I do, I understand.

## *Our Company*

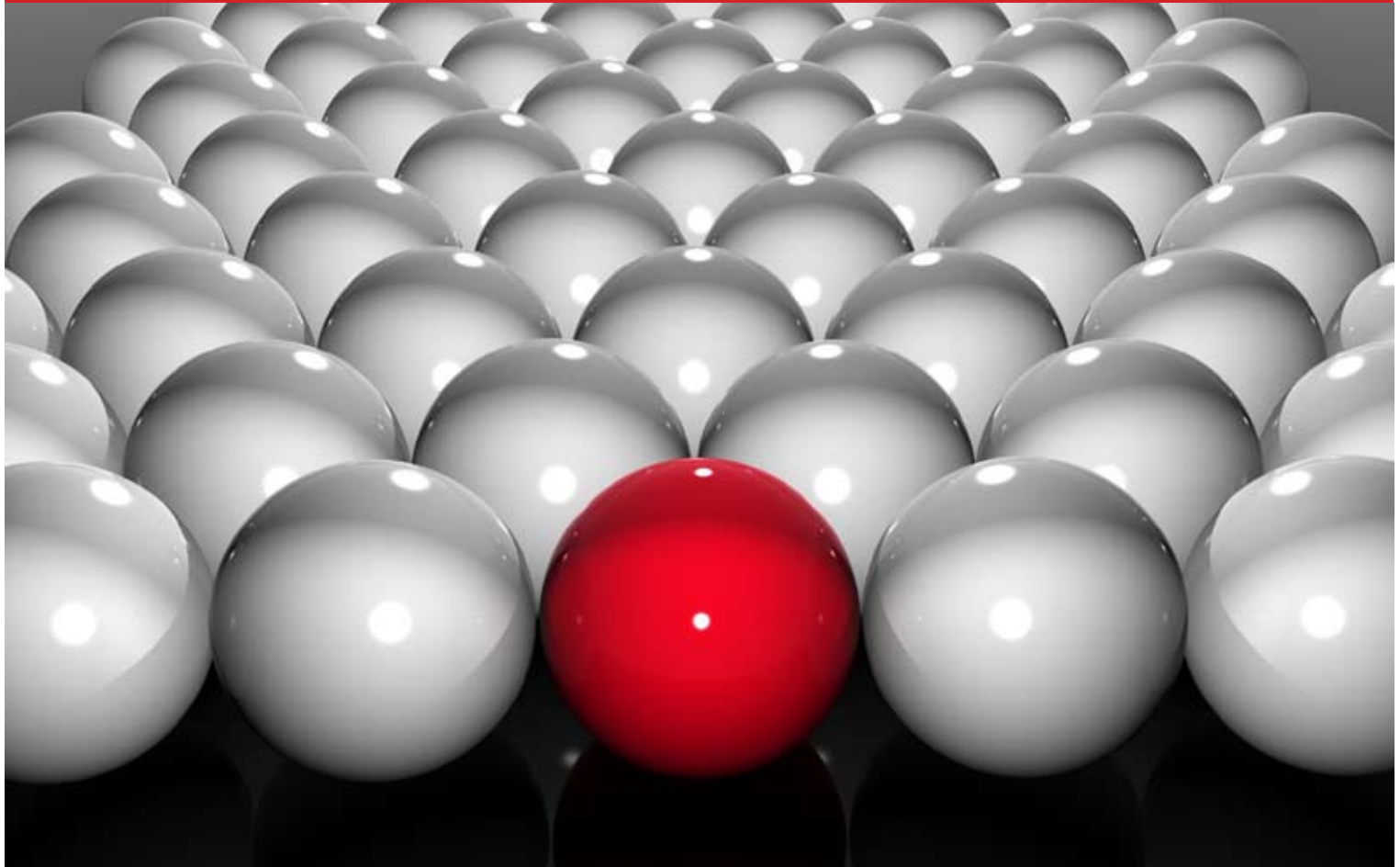
An amazing thing, the human brain, capable of understanding incredibly complex and intricate concepts. Yet at times unable to recognize the obvious and simple.

Throughout the years, and in everything we do at PrintMind, we have focused most on the development of understanding, beginning with our own professional staff, and leveraging their expertise to enrich the community. We have embraced the concept of 'knowledge worker' and have sought to empower our people to dream, to imagine and to create.

No matter what your product is, you are ultimately in the education business i.e Advertising yourself to customer. Your customers need to be constantly educated about the many advantages of doing

business with you, educated about the product you sell, trained to use your products more effectively. The underlying fact for all those activities is Understanding. We feel the same at PrintMind and constantly thrive to understand and print your idea of business through the powerful medium of designing. We splash designs which are not only lucrative in nature but also create the same understanding that you have, to your customers leading to customer bonding. Our services stretch to Design Process Outsourcing, Design Strategy and Print Project Management

**PrintMind is a uniquely different Design Agency which provides design solutions which are derived out of crystal clear understanding of what you have in your mind. Join with us and print your mind.**



## *Our Services*

### STRATEGY

#### STRATEGY

Perception is strong and sight weak. In strategy it is important to see distant things as if they were close and to take a distanced view of close things. Thus, a satisfied customer is the best business strategy of all. WE give you the best of our knowledge base to make your dreams look closer to you.

- Brand Strategy
- E - Commerce Strategy
- Marketing Strategy

### IDENTITY

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'The Doer' is merely a fiction added to the deed – the deed is everything. And that Deed make a name, and goes on to make an Identity. We at Printmind will be merely a fiction and you will be the out come, An Identity which will be everlasting.

- Advertising and Media Services
- Brochures, Flyers and Direct Mailers
- Packaging
- Signage
- Tradeshows and Event Design

### MULTIMEDIA

#### MULTIMEDIA

Multimedia is its own entity. It takes the best out of documentary radio and the best out of documentary photography, best out of Television. Newspapers do not have space anymore to run 60-inch stories, or more than one or two photos with a story. Flash allows us to bring all that back together and tell a story with more depth than in any other medium. Give your business this shortcut for whole thing to appear.

- Interactive Presentations
- E - Learning
- Flash presentations

“Web Development, Interactive Websites, Content Managed Websites, Flash Websites, Web Design, On-line Marketing Campaigns and all that you conventionally imagine is available in Physical Intellectual Tank at Printmind. So Be Busy Business men and Let us be your Design Men.”





“The conventional meaning of DPO is Design Process Outsourcing, We go little further and say Definitely Prefer Outsourcing. Specialisation is costly so don't even bother about hiring. WE will provide you with a team customised to your design needs.”

## *Our Services*

### **WEB SOLUTIONS**

If you have heard of Robots its nothing surprising, but what we do as part of web solution packages, we give you a customised software Robot which could be changed and controlled completely by you. We provide you with the following solutions which not only speed up business but also make you have the complete control.

- e-Commerce
- CMS
- Web Updates

### **WEB MEDIA**

Get caught in the web of information, ideas and endless possibilities. Register your presence and technowledge.

- Hi - end interactive websites
- Content Creation and Management
- E - Direct Mailers
- News Letters

### **Software Development**

This is what every other company does and not surprisingly we also do. But what we would like to add here is we are flexible, futuristic, feasible and are simply fantastic in this because the most important aspect that everyone digests here at PrintMind is 'understanding' backed by compromise to do anything for you.

- E-procurement
- CMS
- Intranet Applications
- Custom Software Development

**WEB SOLUTIONS**

**WEB MEDIA**

**SOFTWARE DEVELOPMENT**

## *Our Services*

OUTSOURCING

PROCESS

DESIGN

### **DPO – Design Process Outsourcing**

Though DPO is conventionally Design Process Outsourcing what we offer at Printmind is **Flexible** business. Our Unique selling proposition is offering both End to End Solutions and shelf pick Design Solutions aimed at saving client's valuable CORE time. We can offer you Industry best Art Directors, Graphic designers, Flash experts, Web Designers, Technical writers, Software experts (HTML, ASP, ASP.Net, C#, MS SQL, PHP, MY SQL) and Project Managers who will substitute your Extra Overhead Costs on your board.

### **Benefits of DPO**

Printmind offers Design Process Outsourcing in-turn showing guaranteed 40-60% savings.

Cut Your Costs - Have you ever wondered just how much time and money your business spends on in-house design staff?

Imagine your company's bottom-line without the following costs which arise from handling your in-house design:

- In-house design staff wages
- Extra office space and furniture
- Extra computers
- Sick leave, overtime pay and holiday pay
- Recruitment costs
- Training expenses
- Staff insurance and pension fund contributions

You can eliminate above costs by outsourcing your design work to us.

**“Artwork, Typesetting, Photo Correction, Logo Design, Vector Graphics, Brochures, Posters, Flyers, Banners, Identity Packages, Marketing Collateral, Corporate Brochures, Trade Show Booths, Letter Heads, POS-Point of Sale Material, Advertising, Packaging, Brand Guidelines, Naming, Logo Design, Hotel Stationery, Stationery Design, Business Cards.....hmmmm... you name it we have our hands stretched to put up a good show for you.”**



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